



Earn up to \$5,000

You can earn \$350 a month toward a credit up to \$5,000 for the purchase of a new Pratt Home or Townhome.

Everyone who leases a Pratt Smart Rent property is eligible to take advantage of the Smart Rent program.

Participation in the program is free. No gimmicks, enrollment fees or hidden charges.

Pratt is Chattanooga's leading builder, with a variety of lifestyle-based communities around the area. Choose from over 40 home plans and select finishes from Pratt's 3,000 sqft design center, or purchase a professionally-designed market home.

Ask Brittany for more information and to request an enrollment application.



Must sign up at the time of lease and subscribe to our email list

For more information please visit:

prattliving.com

@prattliving     



Smart Rent Program Details:

1. Build equity while you rent by leasing at any Callio Properties community. Must sign up for Smart Rent and remain subscribed to Pratt Home Builders newsletter in order to be eligible for the credit.
2. Participants will earn a \$350 credit per month for a total up to but not to exceed \$5,000. The accrued credit will not replace required earnest money or deposit required at time of purchase agreement.
3. Must enroll on prattLiving.com and indicate your interest in the Smart Rent program at time of lease or at renewal.
4. One year minimum lease is required to be eligible. Only one Smart Rent participant per lease.
5. Because you're already living with us, you won't need a Realtor when you are ready to buy your Pratt home. Please contact Brittany Newman at Pratt Homes corporate office to start the process of using your credit toward the purchase of your new home. She will assign you a New Home Consultant to discuss the home buying process. You should plan to start this process well before your current lease agreement expires.
6. If you move to another Pratt-managed property with a pause in leasing that doesn't exceed two months, Pratt Homes will honor the existing SmartRent credits. If your new community participates in the SmartRent program, you'll begin accruing additional credits immediately upon the start of your new lease. If the break in renting exceeds two months, any SmartRent credit you have previously accrued will expire.
7. Smart Rent credits have no cash value. Cannot be combined with any other incentives offered by Pratt Homes at time of purchase.
8. Once you become eligible to use your Smart Rent credit and have an approved purchase agreement on a Pratt home, please notify the property manager at your respective Callio community. Your current lease agreement will continue to be in effect per the existing terms.
9. If your participating Smart Rent community is sold or changes management, Pratt Homes will honor the Smart Rent dollars you have accrued for any purchase within 12 months of the management or ownership change.
10. Please note, build time can take approximately six months, so plan to contact Pratt Home Builders at 423-757-7687 to identify which community and home plan is ideal for your goals 6-12 months prior to when you plan to move.

Program rules and eligibility requirements are subject to change without notice.

Pratt SMART RENT

Enrollment Application:

Name: _____ Date: _____

Spouse's Name: _____

Smart Rent Property: _____ Unit: _____

Mailing Address: _____

Date of Lease Agreement: _____ Date of Lease Expiration: _____

Home Phone: _____ Cell Phone: _____

E-mail: _____

Renters Signature Date

Pratt Home Builders Signature Date

Renters Signature Date

PRATT HOME BUILDERS OFFICE USE ONLY

Received By: _____

Date Received: _____

E-mail application to: info@prattliving.com
Attn: Brittany Newman